

Public Relations Committee
Agenda
April 23, 2015

Present: Larry Dodd, Judy Foster, Harvey Miller, Lowell Beethem, Betsy Flory-McCoy, Kathleen Huey, Shirle Mils, Dan Rudd, David Schopp - chair

Meeting Called to Order: 10:00 AM

1) Dave started the meeting by reviewing the charge of the committee - "Update the Membership Recruitment Brochure". He stated the goal was to complete the task by 3 PM.

2) Dan agreed to display the document using the LCD projector, which allowed the committee view, edit, and modify the document as we create it.

- It was decided to drop the MEA Financial panel of the brochure
- It was decided to continue with a 4 part brochure / 8 panel.
- The committee decided to discuss, edit and create each panel at a time

3) The committee completed the task by 1:45PM

4) Once the 1st draft is completed, the document will be submitted to the MEA Attorney to make sure all content is legal.

5) Dave will send a copy of the 1st document draft to all committee members. Members will have a chance to review and approve the document prior to printing.

6) Final printing will have to wait until the details of the CatamaranRx merger takeover is completed (in order to have accurate information in document).

7) Meeting adjournment: 1:55PM –We met our goal!